

ABSTRACT

The invention provides a powder metallic coating material containing a flake pigment, which comprises base particles having flaky shape and a film containing a charge control agent on surfaces of the base particles, and a resin powder. It is preferable that relation between a charge value of the flake pigment and a charge value of the resin powder is defined by the following expressions (1) and (2):

$$|C_R - C_A| \leq 10 \quad \dots (1)$$

$$10 \leq |C_A| \leq 40 \quad \dots (2)$$

In the expressions (1) and (2), C_A denotes the charge value ($\mu\text{C/g}$) of the flake pigment and C_R denotes the charge value ($\mu\text{C/g}$) of the resin powder.